

Business Analytics

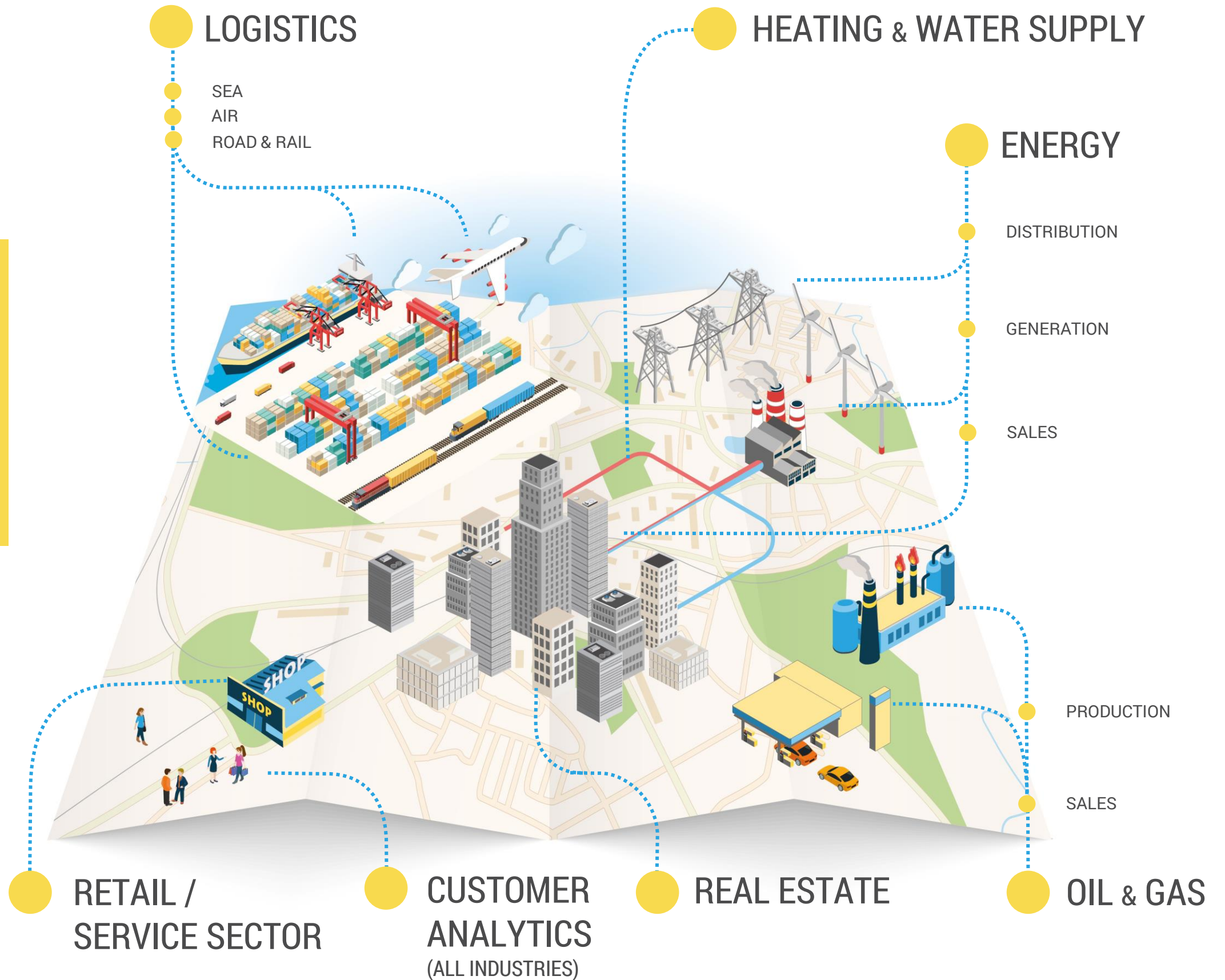
Your profits are measured in data, not cash.
Grow at a rapid pace using current information.

Bilander provides the know-how and tools.
Discover new product opportunities, build customer loyalty, develop up-sell and x-sell.

Maximize your information capital

- 40 000 reports accessed monthly
- 5 000+ analyses
- 500 people in budgeting teams
- 60 integrated modules

REPORTS 24/7, ANYWHERE
Headquarters, regional managers, and employees in the field - information is accessible around the clock, on any device (computer, tablet, smartphone).



Drive multiple business areas in one spot

Business Analytics

Bilander

FAST TROUBLESHOOTING

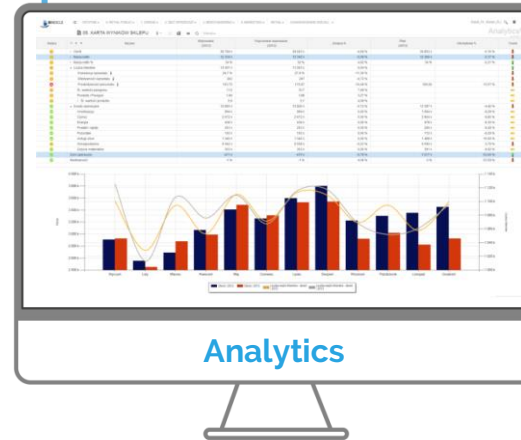


Quickly **find the causes** of deviations from the plan.

Run in-depth analyses and data mining **anytime** you wish.

Define new reports.
Modify existing ones.

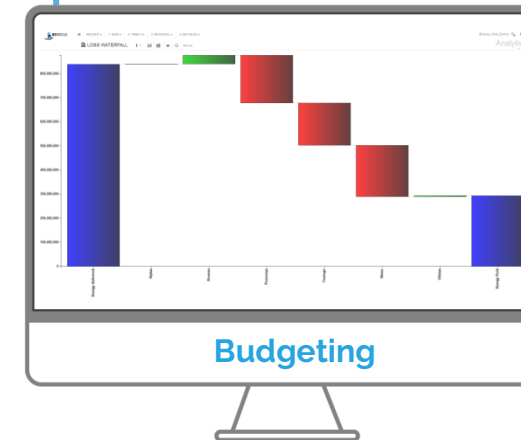
REPORTING



Monitor data from any angle (companies, divisions, time, branches etc.).

Analyze and compare financial results of the organization from multiple angles (time, value of revenues, cost types etc.) within just a few clicks.

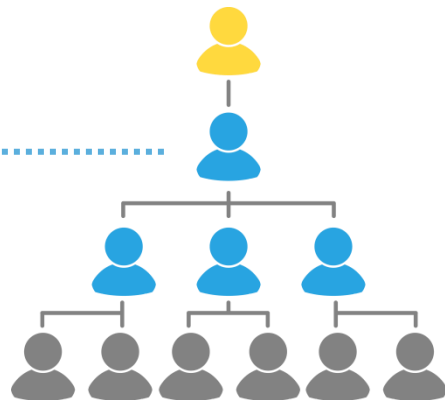
BUDGETING & CONTROLLING



Shorten budgeting cycles.
Optimize OPEX – monitor budget execution, reduce OPEX.

Maintain **multi-dimensional cost management** at the level of divisions, processes and business activities.

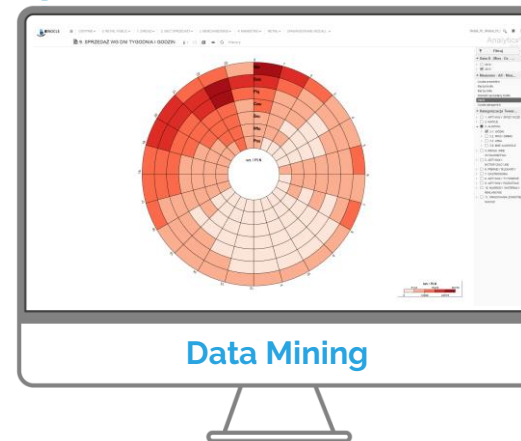
INFORMATION CASCADES



Define and manage the list of people **entitled to access reports** (e.g. by their function in the organization).

Our system enables you to set **virtually any granularity** while defining data access.

ADVANCED ANALYTICS



1. Customer **segmentation**.
2. **Basket** analysis.
3. Marketing **campaigns**.
4. **Loyalty** program.
5. Customer **behavior models**.

SALES FORECASTING



Manage income **using revenue forecasting** (based on historical data).

Test scenarios (what-if analyses) on an ongoing basis.

TIME SAVINGS



Automate **data integration**. Stop wasting countless hours on manual data entry and reporting.

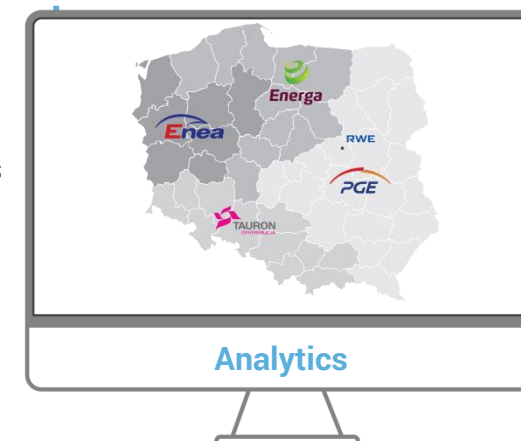
Dedicate it to data analysis that actually brings real **benefits to your business**.

INVESTOR RELATIONS

GENERAL INFORMATION ON THE PROPERTY	OFFICE
Gross Leasable Area	100000
Net Leasable Area	80000
Add-on factor	1.2
No. of parking places	50
Average passing rent	10000
Current service charge	5000
Vacancy	5%
Weighted Average Unexpired Lease Term	5.5
Weighted Average Rent	12000
Minimum Lease Rate	8000
Maximum Lease Rate	15000
Average Lease Rate	10000

Create **investment committee presentations** with just a few clicks. Reports are automatically updated and the graphic layout is according to your corporate graphic identity. Schedule the **automatic creation and distribution** of presentations (for each investor).

MARKET DATA & BENCHMARKS



Collect external data and analyze the current **market situation**.

Discover trends and opportunities for expansion.

Customize your **product policy and sales**.